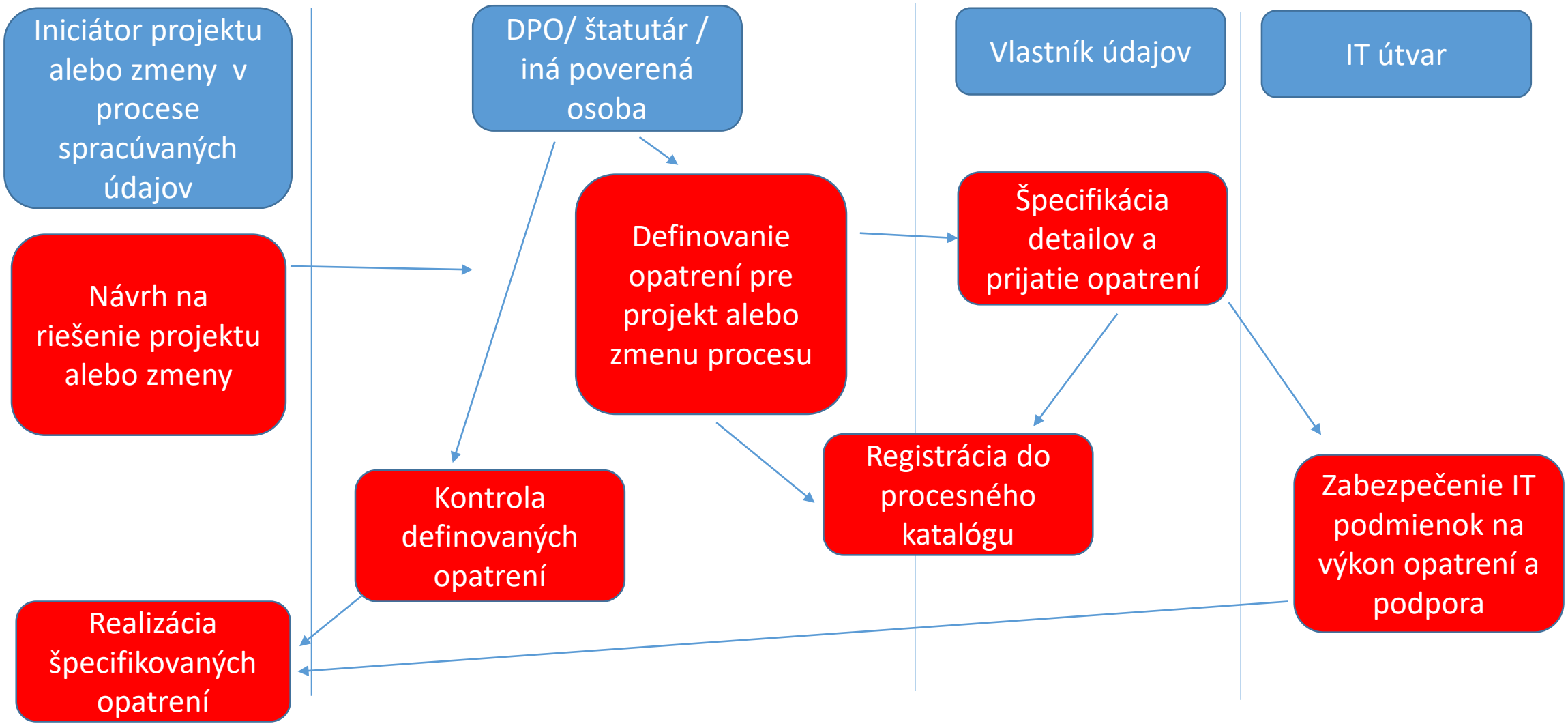Proces zmeny v spracúvaní osobných údajov